

TCP, Inc

Recycling CFL's & energy conservation efforts

Jennifer Lawrence

March 19, 2009



TCP Recycling

- TCP's view on recycling
 - Cradle to Cradle manufacturing
 - Great benefit for business partnerships
 - Great benefit for market saturation
 - Meets the core of our value and mission



TCP Recycle Options

- Recycling as a company
 - Recycle all defective bulbs in all 3 of our manufacturing facilities
 - Partnership with Veolia
 - Educational materials on product packaging and marketing collateral
 - Educational materials on website
- Partner with key retailers in developing recycling programs
 - The Home Depot
 - Utility partnerships




Search

- Our Company
- Media Center
- Bright Point Blog
- Career Center
- School Programs
- TCP Lamp Recycling
- ENERGY STAR®
- Stimulus Pack Promo
- Contact Us
- One-Pack Challenge

Commercial | Corporate

TCP Consumer Recycling

TCP Distributor Recycling

CFL & Linear Lamp Recycling

All CFLs must contain small amounts of mercury in order to glow and give light. Even with the trace amounts of mercury, which is roughly equivalent to the tip of a ballpoint pen, they should be recycled. TCP has partnered with Veolia, making it easier for consumers and distributors to dispose of energy efficient light bulbs.


Consumer Recycling Options


Business/Distributor Recycling Options

[Why Recycle?](#)

[Mercury- Learn More](#)

[Additional CFL Recycling Information](#)

[Broken CFL?](#)

[Rep Tools](#) [Career Center](#) [Contact](#) [Policies](#) [Site Map](#)

© Copyright 2003-2008 TCP Incorporated | Developed by IdeaStar

www.tcpi.com/recycling.aspx

Internet

100%

The Home Depot Recycling Program

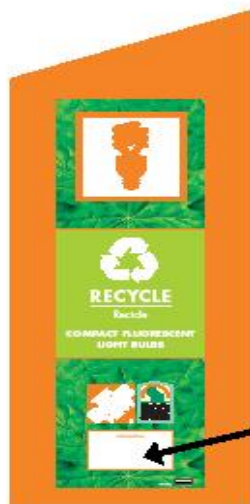
- The Home Depot Canada launched their recycling program in all Canadian stores in November 2007
- The Home Depot U.S. launched a national CFL Recycling initiative in June of 2008
- Free recycling at all 1,973 store locations in designated kiosks
- TCP acted as the liaison between The Home Depot and the utility sponsors
- TCP designed sponsor labels for the kiosks
- TCP facilitated in-store service teams to implement and monitor sponsor stickers on kiosks

The Home Depot Recycling Kiosks

The Home Depot CFL Recycling Program

Sponsorship Opportunity

Become a sponsor of The Home Depot CFL recycling program. For just a one time cost of \$300.00, your company logo will be placed on all four sides of the recycling fixture. The fixture will be placed towards the entrance of the store in a high traffic area. Support of the National Program will also consist of CFL bay signage as well as detailed information on www.homedepot.com/ecoptions.



Bin Sign w/Sponsor
Template



Sponsor Template
Trim: 4.75" x 2.5"

If you are interested in this program, please contact TCP at 330-995-1090.



Home Depot Recycling Bins

THE HOME DEPOT CFL Recycle Bins / Utility Sponsorship	
<i>State / Utility</i>	Bins sponsored
AZ-Arizona Public Service	24
CO-Colorado Springs	4
IL-COM ED	63
IL-AMEREN	12
NM-PNM	8
NV - Nevada Power Co & Sierra Pacific Powe	18
TX-EL PASO	3
TX-New Mexico Power	3
TX-ONCOR	63
TX-SWEPCO	3
TX-TCC	10
TX-TNC	2
WA - Peninsula Light Co	1
MT -Ravalli Electric	1
MT -Missoula Elec Cooperative	1
OR -Salem Electric	2
WA Clallam County PUD	1
WA & OR -Clark Pubilc Utilities	4
WA -Tacoma Power	3
AL Alabama Power	18
GA -Georgia Power	88
TX -CenterPoint TX	37
OR - City of Forest Grove	1
TOTAL	370
\$300 each Total to The Home Depot \$111,000.00	

PSC – Hazardous Waste Removal

- The Home Depot's Hazardous waste removal company
- Receives light bulbs & redistributes to various recycling centers
 - Veolia
 - Waste Management



Recycling & Energy Conservation

What is needed for greater saturation of CFL recycling programs in the market

- More retail, manufacture, and utility shared responsibility
- More demand for recycled components
- Greater controls on recycle kiosk in stores



Cleveland, Ohio
jlawrence@tcpi.com